

Signs and Awnings

In the Downtown DeLand Historic District

Historic Signs

All signs inside the Historic District shall comply with the following standards in addition to the Gateway Overlay District:

Pole Signs



If the sign is a pole sign, the sign shall be cantilevered and meet the following:

Pole signs shall be tapered and constructed of a smooth black metal.

There shall be an approximate distance of three feet between the mounting of the cantilevered arm and the top of the pole.

The cantilevered arm shall be constructed of a smooth black metal and shall not extend more than four feet from the pole.

Pole signs must receive certificate of appropriateness from the historic preservation board.

Pole signs shall not exceed 12 feet in height.

Pole signs shall not exceed 16 square feet of copy area.



Monument Signs

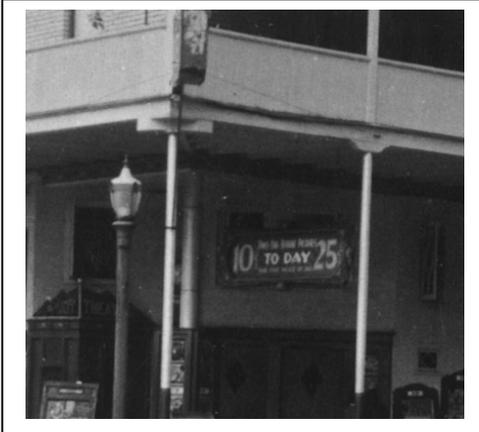


If the sign is a ground mounted sign it shall be a monument sign that meets the following:

Ground mounted signs shall not exceed 8 feet in height.

Ground mounted signs shall not exceed 48 sqft of copy area.





Building Signs, Under Canopy Signs & Awning Signs

All building signs, including awning signage, inside a Historic District Overlay shall comply with the following standards:

Sign materials may consist of wood or other appropriate material that is compatible with the historic character of the building upon which it is located.

Color of Sign must be approved by the historic preservation board by either [its inclusion] on the approved color palette or direct vote of the board.

Internally lighted signs are prohibited. Back light or front light signs are permitted.

Signs may be painted directly onto the building, using only approved colors.

Sign copy placed upon, or under, awnings will count towards total area for building signs in accordance with section 33-78.05 a. and b.



Under Canopy sign



Building Sign- painted on the building



Awning Signage

Structural Awnings, Canvas Awnings



Awnings began to commonly appear on American storefronts-during the first half of the 19th century. There were two types- Structural Awnings and Canvas Awnings. They provided natural climate control in an age before air conditioning and tinted glass. By blocking out the sun's rays while admitting daylight and allowing air to circulate between interior and exterior, they were remarkably efficient and cost effective. Awnings permitted window-shopping on rainy days; they protected show window displays from fading due to sunlight. On the primary facade and near eye level, they were central to a building's appearance.

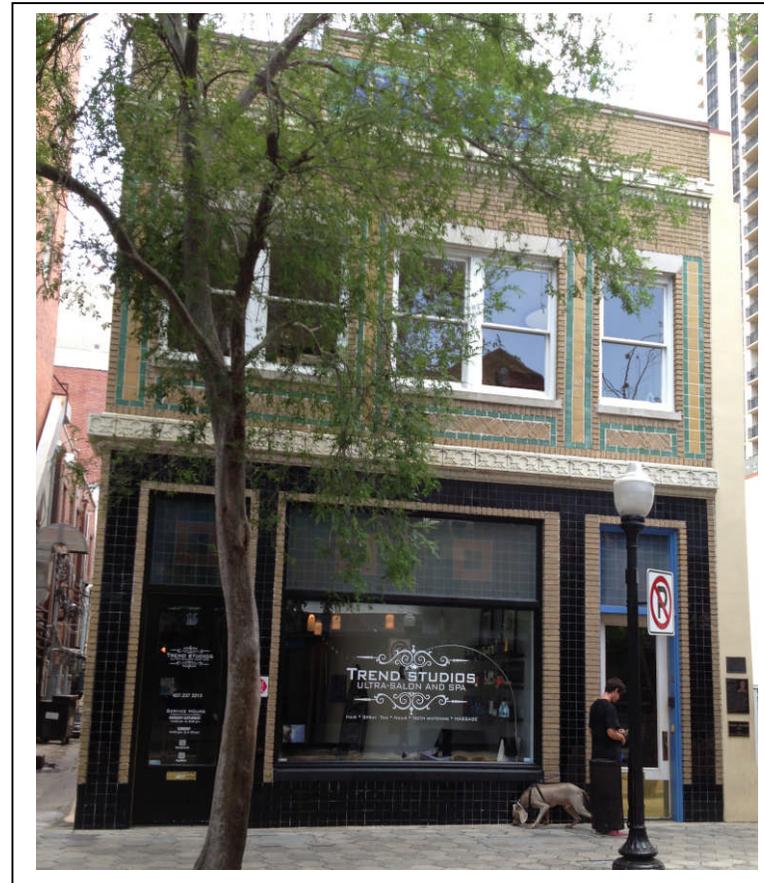


All awnings require a building permit and a Certificate of Appropriateness.

Window Signage



Signs appearing in or on the surface of the window cannot exceed 25 % of the surface area of the window. Signs appearing in or on the window(s) within the Historic District require staff approval prior to placement.



Sandwich Board signs



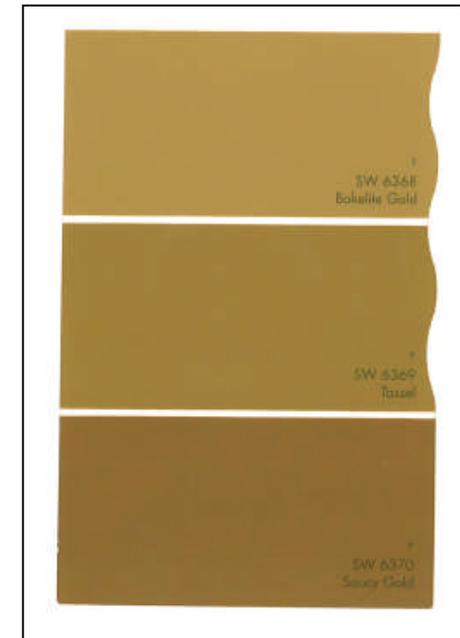
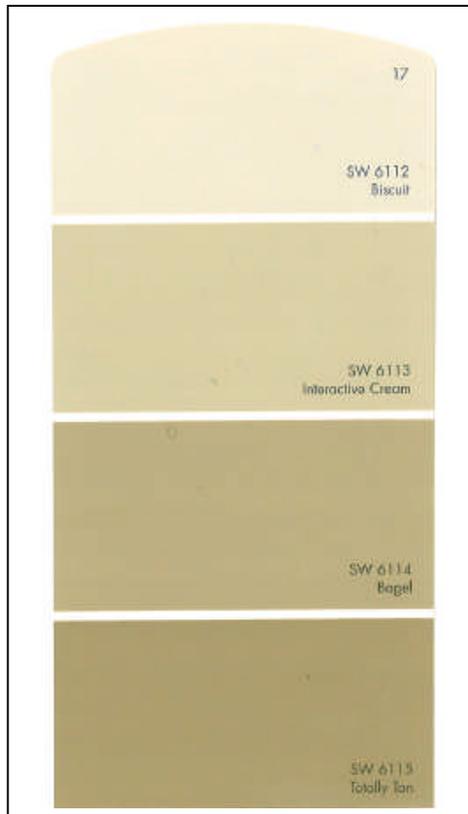
1. These signs shall not exceed eight square feet per side;
2. The overall height of the sign shall not exceed four feet and the vertical angle shall not exceed 30 degrees;
3. The use of metallic or fluorescent paint, letters and/or numbers is prohibited.
4. All permanent lettering must be of professional quality;
5. These signs shall be permitted only within five feet of the store entryway or adjacent to the business front lot line in a manner which does not impede pedestrian traffic. If sign is to be located adjacent to or on a public sidewalk then there must be a minimum of five feet of clearance to allow free pedestrian movement;
6. No signs shall be permitted in the FDOT-maintained right-of-way;
7. The sign owner shall be responsible for determining the limits of the FDOT maintained right-of-way;
8. All such signs shall be removed at the end of each business day and stored indoors;
9. Only one "sandwich board" sign shall be permitted per business; however, in multiple occupancy buildings they cannot be located closer than 20 feet from another sandwich board sign. The sign may be located directly in front of the place of business or it may be located offsite in front of another business that does not have a sandwich board sign with the consent of the offsite business and meet all other regulations listed here in for sandwich signs;
10. Any person who wishes to place a sandwich board sign on a public sidewalk shall do so at his, her or its own risk and shall defend, indemnify and hold harmless the City of DeLand and the Florida Department of Transportation from and against any and all liability, losses, damages, claims, demands, expenses, fees, fines, penalties, suits, proceedings, actions and costs of actions (including attorney's fees), of whatsoever kind or nature arising out of or in any way related to the design, construction, installation or maintenance of the sandwich board sign or any act or omission of the sign owner or his, her or its agents, servants, employees, independent contractors, customers, patrons or invitees, whether on the public sidewalk or elsewhere;
11. Neither the city nor FDOT shall be liable to any person under any circumstances for the design, construction, installation or maintenance of any sandwich board sign placed on a public sidewalk and the city expressly disclaims any duty to inspect sandwich board signs for any purpose whatsoever; and
12. The city and/or FDOT shall have the right to remove and impound and signs which obstruct safe pedestrian or vehicular passage or which encroach upon the FDOT maintained right-of way or which violate any other provision of this code.

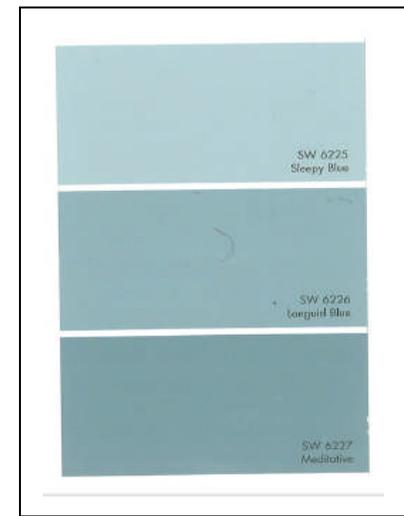
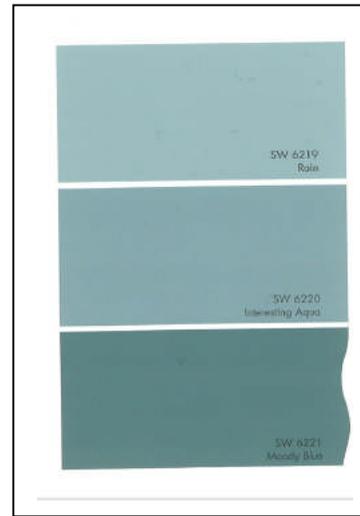
COLOR

The color of Signs and Awnings must be approved by the historic preservation board by either [its inclusion] on the approved color palette or direct vote of the board.

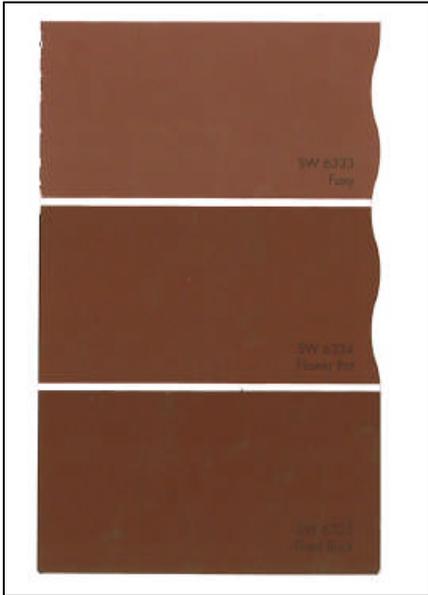
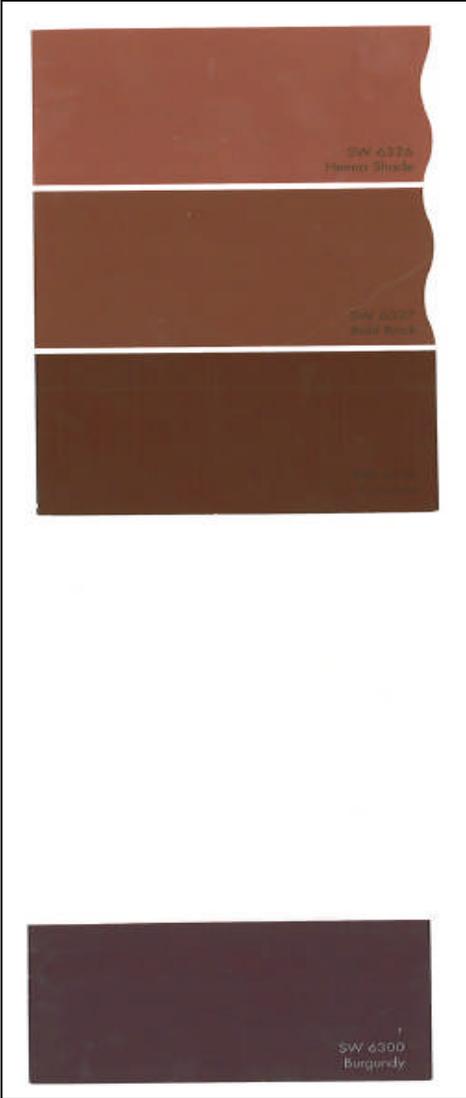
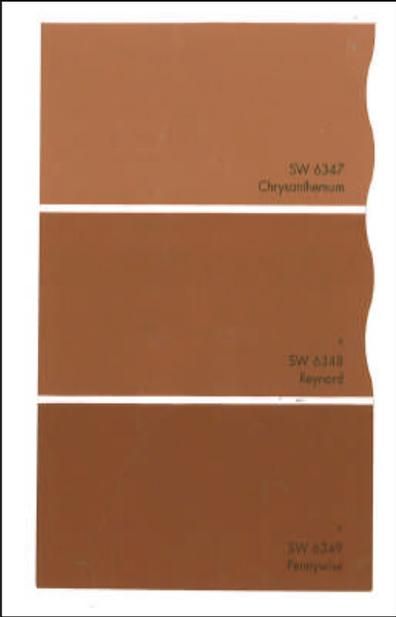
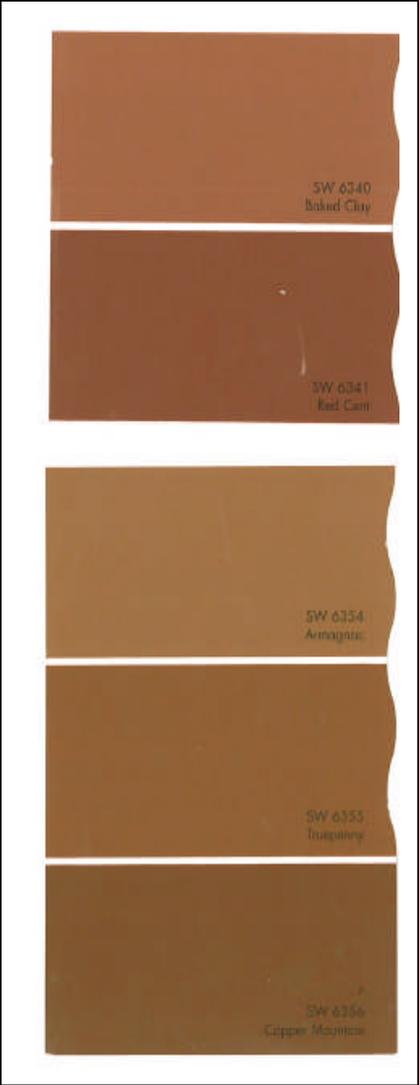
The City of DeLand Color Chart is available to view at City Hall, 120 S. Florida Avenue,
1st Floor in the Planning/Building Dept.

The chart uses Sherwin Williams swatches. The following is a digital rendering of the color chart, however it is best to come see the colors in person because different computer monitors/tablets depicts color differently.















Black & White Awnings and Signs

Can be approved by staff on a case by case basis.



